

# Possibility Th?nk?ng<sup>®</sup>

## Creatively Achieving or Coaching Results

### Why Possibility Thinking?

As the title would imply, the Possibility Thinking process will help you and your team find creative ways to achieve results. In a world where we seem to be constantly demanding more from less, managers and teams simply have to find creative ways of getting things done more effectively, the Possibility Thinking process has been designed to help you do just that.

When we created the Possibility Thinking process our goals were simple. We wanted to create:

- A process that properly balances the planning process for the achievement of a goal, whilst building and maintaining the motivation within the team to achieve it.
- A process that is simple to follow and replicates the way successful individuals and teams set and achieve objectives.
- A process that was thorough and systemic and could be used as a coaching tool to encourage people to take ownership of the objective.

The feedback we have had from clients using this process has confirmed to us that Possibility Thinking does all of these things, and a review of the process at Cranfield University also confirmed the effectiveness of the process, concluding that it is one of the most complete and structured methodologies available today.

### What would you use Possibility Thinking for?

Possibility Thinking can be used as:

A coaching tool to help an individual set an objective properly, and create a thorough action plan

An enabling process to get a team to identify ways of achieving an objective and take ownership of that achievement

A process to encourage your teams to think more creatively

A checking mechanism to make sure that existing goals and objectives are on track and aligned with corporate strategies

A system within a re-organisation or when managing change to ensure a smooth transition, and that the individuals involved understand their role in the change

A problem-solving tool that is effective at every organisational level for both teams and individuals.

A process to drive continuous improvement

The possibilities are endless!

### How Does Possibility Thinking Work?

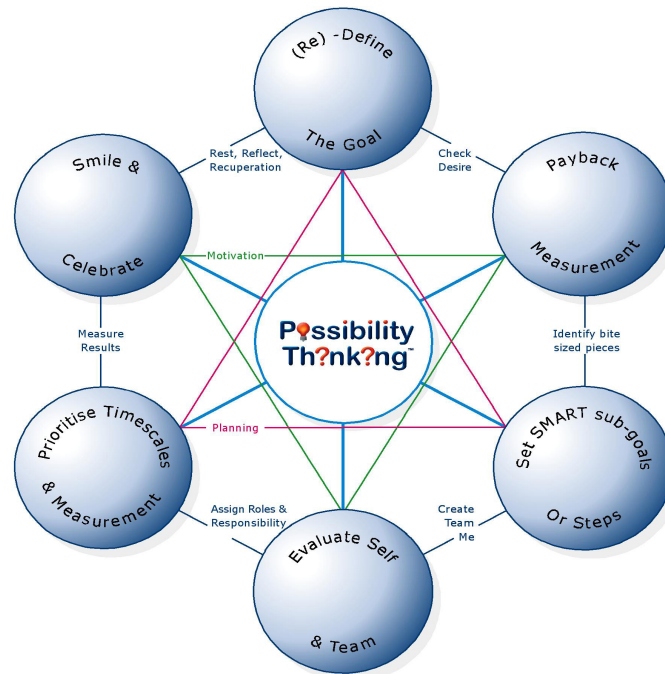
There are two processes.

The first is designed to translate big picture visionary goals, into workable steps. For example you may have some quite large or strategic goals to achieve, this process would help them seem more real with everyone involved in their delivery, and make the roles of individuals and teams involved more visible to them.

The second process is the matrix, used when the goal has a clear end point.

As you will see from the diagram below, although it looks complicated at first glance it is actually quite simple.

The process is made up of two triangles, the first covers planning, and the second balances the planning process by covering motivation. The clever part is bringing these two triangles together so that they support each other. The process is quite simply used by starting at the top circle and moving in a clockwise direction completing each step as you go.



©2004 Infinite-Possibilities Ltd

### What can I expect as a result of using the process:

To understand why some goals have eluded completion and others have been achieved easily.

A simple process that you can utilize to achieve any goal, large or small.

A process that encourages creativity in the completion of an objective

A process that you can use to coach others to achieve their goals efficiently and creatively.

### Here's what one of our clients had to say about using the process:

*“As part of working with Infinite Possibilities Ltd, we identified a series of goals that we wanted to tackle at our International Conference, one of which was to gain an additional £1million of revenue. At the end of the conference we had 7 weeks to accomplish the goal and we succeeded. I believe that using Possibility Thinking was instrumental to us achieving the goal.”*

- Steve Tunstall – Managing Director- Wallingford Software Ltd.

[www.infinite-possibilities.co.uk](http://www.infinite-possibilities.co.uk) T: 0870 444 3227



INFINITE POSSIBILITIES

©2005 Infinite-Possibilities Ltd